



PARTNER WITH US

CIVIC PRESENTS MEDIA KIT 2026

Lifestyle@TheIntersection

Up from the Street to Mastering
Capital and Commerce.

[EXPLORE THE OPPORTUNITY](#)



CELEBRATING 20 YEARS OF SERVICE
CIVIC
COMMUNITY VENTURE INVESTMENT CORPORATION
BUILDING 'US' FROM THE BOTTOM UP



We didn't wait for permission.

Community Venture Investment Corporation was born 20 years ago on the South Side of Chicago with one belief:

"The people closest to the problem are closest to the solution."

L@TI — Lifestyle @ The Intersection —

is where real life meets real economics. Where the barber, the baker, the builder, and the dreamer learn to master capital, own commerce, and build generational wealth from the bottom up. **This isn't trickle-down. This is rise-up.**



Self Reliance

Building wealth from within



Entrepreneurship

Creating your own path



Bottom-Up Economics

Strength from the ground up



Positioned at the Pulse of the South Side

6500 S. Cottage Grove. Where history is happening.
Where investment is accelerating.



Grassroots Energy

Real community, real people, real potential



13000 Daily Impressions

Your brand, their intersection, every single day



Wealth Building

Generational economics in action



Obama Presidential Center

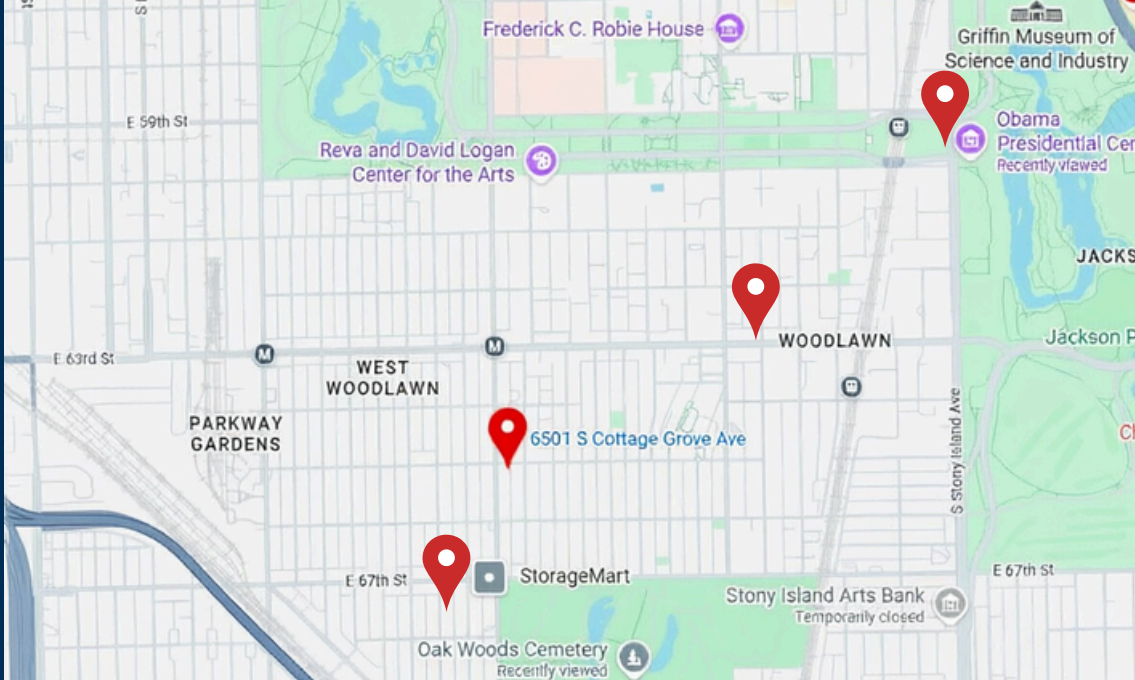
Right here opening June 2026.

Game changer



Nearby Landmarks

Prime Location: Anchored in Chicago's Most Dynamic & Historic Corridor



"Within a one-mile radius of 6501 S Cottage Grove Ave, you'll find the future **Obama Presidential Center**, a Top 10 global university, the largest science museum in the Western Hemisphere, and **Oak Woods Cemetery** — where Jesse Owens, Ida B. Wells, Harold Washington, and a Nobel Prize-winning physicist who split the atom are laid to rest. This isn't just a location. This is arguably the most historically dense square mile in Chicago."





Billboard Power

Industry data proves outdoor advertising delivers the strongest ROI of any traditional media channel.

73%

of consumers often look at billboard messages

58%

of Americans have talked about a billboard they've seen

72%

make purchasing decisions while in the car

48%

search online after seeing an OOH ad

\$6.04 Average ROI for every \$1 spent

The highest of any traditional advertising medium
(Source: OAAA / Nielsen, 2024 OOH Studies)



Billboard Specifications

Billboard dimensions

7' x 7'

Digital rotation

1 ad per
8 - 15 sec

Facing Direction

North -
South

File format

Jpg-Png
300 DPI

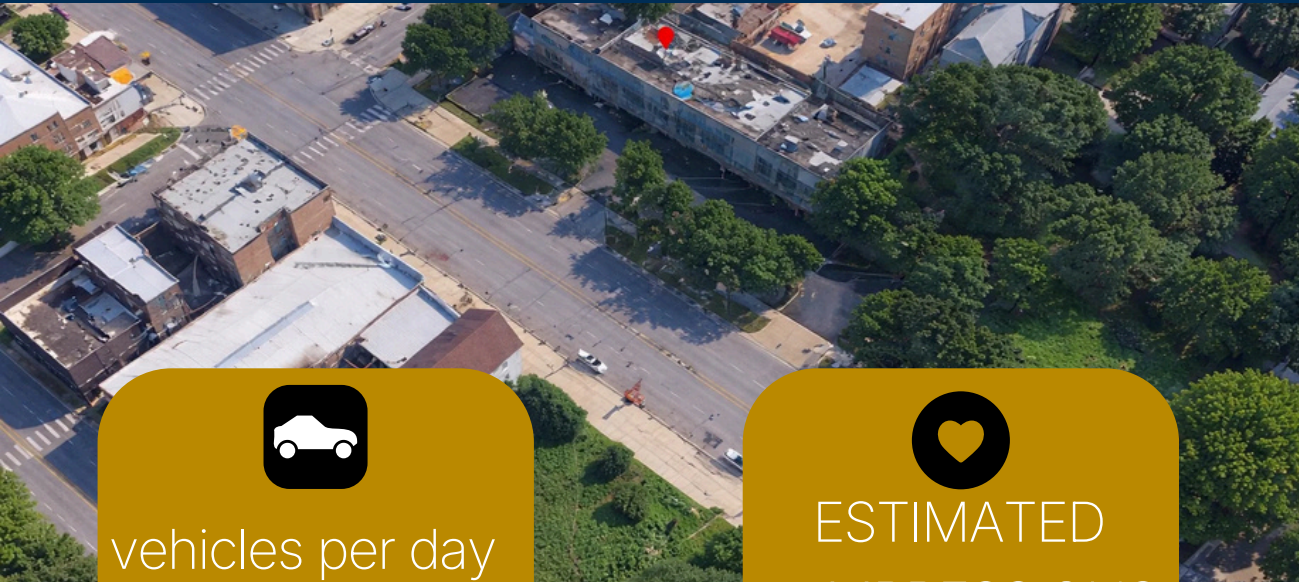
Every package included:

- Installation and removal
- Design assistance available
- Impression reporting
- Proof-of-posting photos
- Flexible start dates

The Audience Logistics



A bustling intersection positioned perfectly at a traffic stoplight, ensuring maximum dwell time and engagement. We are positioned at an exceptional location at the corner of 65th & S. Cottage Grove — a robust traffic corridor perfectly situated at a signalized intersection for maximum dwell time.



vehicles per day

8,000-15,000+

Corridor ADT: 10,000+ vehicles/day
IDOT/CDOT (verify)
Site-Generated Trips: 650-1,301/day
KLOA TDM Plan, 2025
Area Car Commuters: 1,755 Census
via KLOA



ESTIMATED
IMPRESSIONS

DAILY:

10,000-13,000+

MONTHLY:

300,000+



Demographics

Perfectly positioned at the bustling, signalized corner of 65 S Cottage, this prime location offers exceptional visibility. The immediate target market features a stable consumer base with an estimated 2024 population of 52,189 and 22,268 households, with household growth projected through 2029 (Source: Esri). This intersection generates robust daily exposure, with an unconfirmed estimate of 21,000 cars daily. Note: Traffic studies are currently ongoing to determine official final counts.

"Traffic data sourced from the KLOA, Inc. Travel Demand Management Plan (November 2025)."

Lifestyle@TheIntersection



L@TI is where real voices meet real economics.

Conversations with community leaders, entrepreneurs, and changemakers about self-reliance, creativity, wellness, and next-generation bottom-up economics. From the streets to the boardroom.



The monthly podcast



For entrepreneurs, builders & dreamers

COMING IN MAY 2026



Meet the Voices Behind **L@TI**



Anthony Oliver

CEO & Founder

20+ years building communities from the ground up. Visionary leader committed to turning South Side challenges into opportunities.

ACO moderato

Anthony Oliver

Bringing authentic conversations to the table. Connecting the dots between the street and success.



Rates & Packages

Flexible options designed to maximize your ROI.
From short-term bursts to long-term dominance.

Package	Duration	Price
Local Static	2 weeks	contact us
Digital Slot	4 weeks	contact us
Premium Bundle	6 weeks	contact us
Custom Package	Flexible	contact us

Let's Get Started

Time to join the movement. It's simple.

- 1** **Submit an Inquiry**
Via our form or email
- 2** **Receive Proposal**
We'll send availability and pricing
- 3** **Approve & Sign**
Finalize dates and contract
- 4** **Send Artwork**
Or request design help
- 5** **Go Live**
13000+ impressions daily



Ready to reach the streets?

Contact us today. Your brand. 13000+ daily impressions. One powerful intersection.



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Chicago, IL



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